### FAIR WORLD TREASURES

Socially responsible consumers now have a new place to turn to purchase fair trade products - introducing Fair World Treasures. Fair World Treasures is a nonprofit fair trade organization started to support Care & Share.

Fair Trade is a system of exchange that respects producers, communities, and the environment. Many of the artisans making Fair World



Treasures' products are physically or men-

tally disabled, widowed, or HIV positive, and all of them are living below the poverty line. Engaging in fair trade allows the artisan groups to earn profits, which are then reinvested into their communities and help provide education for their children and healthcare for their families. The artisans are also taught various trades, and some women are even able to create products in their own homes in order to be with their small children. Each purchase of a fair trade product from Fair World Treasures helps to change the life of a poor artisan somewhere in the world. Simultaneously, you are helping Care & Share raise some additional funds in order

to support other social causes.

To know more about this new venture, please visit

www.fairworldtreasures.com.



## REVENUE AND EXPENSE TRENDING

In 2009, a total of \$93,750 was spent for charitable projects with an administrative cost of 0.4%. This means that for every \$100 donated to Care & Share in 2008, \$99.60 went straight to the project beneficiaries.

For more details, please visit <a href="http://www.careandshare.com/finance.html">http://www.careandshare.com/finance.html</a>.

|   | 2005   | 2006   | 2007   | 2008   | 2009   |
|---|--------|--------|--------|--------|--------|
| Revenue for the Year                                | 43,993 | 59,904 | 83,234 | 55,430 | 76,224 |
| Fund Balance from Prior Year                        | 58,535 | 82,194 | 69,232 | 70,909 | 67,179 |
| Allocation and Disbursement for Charitable Projects | 17,907 | 72,002 | 77,710 | 57,680 | 93,750 |
| Administrative Expenses                             | 2,427  | 864    | 3,847  | 1,479  | 542    |
| Administrative Expenses %                           | 2.4    | 0.6    | 2.5    | 1.2    | 0.4    |
| Revenue over Expenses                               | 82,194 | 69,232 | 70,909 | 67,179 | 49,111 |

# BE THE MATCH®—AN APPEAL TO REGISTER WITH NMDP

The National Marrow Donor Program ® (NMDP) helps people who need a lifesaving marrow or blood cell transplant. NMDP connects patients, doctors, donors and researchers to the resources they need to help more people live longer and healthier lives.

Only 30% of patients in need of a marrow or blood cell transplant find a matched donor in their family. The other 70% may turn to the NMDP to search for an unrelated donor or cord blood unit.

Be The Match Registry<sup>SM</sup> offers the unique opportunity to give a life-saving marrow transplant to someone in need. The registry currently has around 7 million potential volunteer marrow donors, but South Asians account for less than 2% of it. Because tissue types are inherited, patients are most likely to match someone of their own race and ethnicity. Registry members of diverse racial and ethnic backgrounds are especially needed, so every patient has the chance for a cure.

Myths & Facts about Bone Marrow Donation available at <a href="https://www.marrow.org">www.marrow.org</a> is a great resource to clear many of your fears to become a donor.

One of Care & Share's commitments during 2010 is to drive awareness among South Asians in United States about the need to register with NMDP and help the registry to grow. We strongly believe that Nothing is noble than "Saving Lives."

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A NON-PROFIT 501(C)3 CHARITABLE ORGANIZATION

## RADHIKA'S SUCCESS STORY

Radhika's story started off tragically\*. She was one of the three children of a temple priest who was dismissed from his duties because of his alcoholism and drug addiction. Radhika's father was often abusive, and the family lived in a hut that didn't even have a lockable door.

One day, Radhika's father beat her mother so severely that she was admitted to Thrissur District Hospital for few weeks. Because there was no one to take care of her in the hospital, one of the neighbors from the Chennaipara Ashramam brought Radhika's mother and her children to the Ashramam after her discharge.

Radhika, her mother and her siblings then continued to live in the Ashramam.

Radhika was studying in the

third standard when she was brought to the Ashramam. She was weak, depressed and affected with many health issues. She had a gift for singing and dancing, but was too shy and introverted to exhibit her talents. With the care and support received at the Ashramam, in few months Radhika improved her health and considerably gained confidence and started participating in stage programs and sports. She won many prizes at the district level and often represented the district in state wide competitions.

After completing the twelfth grade, Radhika joined the Teachers Training Course at Kollamkode in Palghat District. Director of the Ashramam, Fr. George Kannamplackal, approached Care & Share to take care of her schooling expenses.

She has now completed the course and was placed at a school in Rajasthan. Fr. George is very thankful to the tremendous role Care & Share played in achieving Radhika's dream. Care & Share is very proud of Radhika, and we applaud Chennaipara Ashramam for the difference it makes among the underprivileged.

 $\ensuremath{^{\star}}$  Name has been changed to protect privacy.

# Annie Joseph Receives Humanitarian Award

Mrs. Annie Joseph, the founder of Ankur Kala (www.ankurkala.org), organization that uplifts and empowers impoverished women in Kolkata, was honored with the prestigious Care & Share Humanitarian of the Year Award at a function held at Ankur Kala's facility in Kolkata on January 16, 2010. The award carries a memento, citation and cash prize of Rs. 25,000.

In 1982, Annie Joseph, a graduate from Tata Institute of Social Sciences, Mumbai, began the centre with Mother Teresa's blessings and the inspiration of Brother Roger of Taizé, France. Since then, Ankur Kala has provided training and economic and social empowerment through teaching various vocational skills, functional literacy, small business management and alternative marketing of various handicraft products and food items produced by the centre.

Sister Joan, who heads the



Annie Joseph receives award



Ankur Kala group of women making handicrafts out of bamboo and cane

Sisters of Charity congregation in Kolkata, presented the award in the meeting in which Ms. Roopa Mehta, President of the Fair Trade Forum of India, presided. Mr. Tony Devassy from Chicago, President of Care & Share, made the facilitation speech.

# SPECIAL POINTS OF INTEREST

- > Spent more than \$93,750 for charity projects in 2009
- > Administration expense is only 0.4%
- Started supporting food banks in Chicago

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Register with NMDP

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Become a partner in Caring & Sharing...

## PROJECTS SUPPORTED 2008—2009

In 2009, Care & Share donated more than \$93,750 to support various projects. Details of some of the projects are listed below. For a complete list, please visit ww.careandshare.com/projects.html. We sincerely THANK YOU for your generous Support.

# Greater Chicago Food Depository

www.chicagosfoodbank.org

The Greater Chicago Food Depository, a nonprofit food distribution center, feeds 500,000 adults and children every year through a network of 600 food pantries, soup kitchens and shelters. As the economy declined, the income of most of nonprofits across the country suffered, and GCFD was no exception. Care & Share raised more than \$1,000 necessary to serve more than 2,500 meals.

# Cochin Kidney Foundation cochinkidneyfoundation.org

Care & Share sponsored 240 dialyses for chronic kidney patients who are struggling financially to meet the cost of treatment. Care & Share also supports CKF medical camps for the screening and early evaluation of kidney diseases. Care & Share's total support for CKF for 2009 was \$5,300.

# Chennayipara Ashramam www.sacredheartashram.org

Seven students from Chennayipara Ashramam in Peechi, Trichur received Care & Share scholarships to continue their professional education. These students are undertaking courses in computer science, nursing and teaching. One of our students who received the scholarship during the previous years is currently working in the fashion industry. Another student has started her career as a teacher.

The total expense for this scholarship was \$6,800.

#### Pallium India www.palliumindia.org

Pallium India works with other agencies to develop home-based Pain & Palliative care services for the Indian sub-continent. The organization is led by Dr. M. R. Rajagopal, a pioneer in the field of Pain & Palliative care. Care & Share donated \$13,500 towards the operation costs.

#### NAB Kerala www.nabindia.org NAB Kerala supports 26

blind children in Trivandrum District and provides home based services to them. Two professionally trained teachers spend half a day every week with every child to train both the child and his/ her primary care taker, usually the child's mother or grandmother. Care & Share has been supporting this project since 2008. In 2009, \$1,400 was spent to take care of part of the expenses related to treatments, educational toys, and therapy expenses. More info can be found at our website.

# www.kidskerala.org

During the past year, Care & Share conducted two projects with KIDS. The first project involved providing scholarships for the children of KIDS' Self Help Group members to support their professional education. The second project was a pilot program to develop an arena for elderly people to meet and interact once every two weeks. Sixteen students were awarded scholarships, while eighty seven senior citizens benefited from the elderly project. A total of \$5,300 was spent towards these projects.

#### **Hospital Expenses**

Care & Share was able to support six needy patients with their expensive medical treatments, including chemotherapy, tumor removal, spasticity, burns, and heart surgery. A total of \$7,350 was spent towards their treatments. Most of these funds were made possible by the Kerala Association of Washington.

#### **Medical Camps**

Care & Share Kerala Chapter conducted six multi-specialty medical camps during 2008 -2009. These camps provided facilities such as eye care, early detection of kidney diseases, ultrasound scanning, and pap smear. More than 750 people directly benefit from these camps. Roshan Eye Care Hospital (www.roshaneyecare.com) provided free cataract surgeries for more than 30 deserving patients. A total of more than \$1,250 was spent towards the related expenses. Partnering with local supporters and service providers helped to reduce the cost of service to a great extent.

#### **Sanitation Facility**

Chellanam is mainly a fishing village, and most of of its inhabitants live below the poverty line. Many people depend on the seashore for sanitation needs. With the cost of \$250 each, Care & Share built restrooms for 10 households. A total of \$2,500 was spent towards this project.



**JANUARY 2010** 

Kids performing during
Ganolsavam '09

## Project Spending Summary

| Chicago Food<br>Bank        | \$1,000  |  |
|-----------------------------|----------|--|
| Cochin Kidney<br>Foundation | \$5,300  |  |
| Chennayipara<br>Ashramam    | \$6,800  |  |
| Pallium India               | \$13,500 |  |
| NAB Kerala                  | \$1,400  |  |
| KIDS                        | \$5,300  |  |
| Hospital Expenses           | \$7,300  |  |
| Medical Camps               | \$1,250  |  |
| Sanitation Facility         | \$2,500  |  |
|                             |          |  |

# Medical Camp Registration at Chellanam



# 2008—2009 FUND RAISING EVENTS SUMMARY

In 2008—2009, Care & Share volunteers reached out to different communities to raise funds for the causes we believe in.

Ganolsavam '09 — Geetanjali is a popular non-profit music troupe based in Seattle. The troupe performed for Care & Share to raise awareness and funds for Palliative Care. It was a fun filled event with song auctions, raffles, song dedications, etc. The event raised a total of \$4,250.

**Drink to End Hunger**— Care & Share volunteers in Chicago hosted a fundraiser to

benefit the Greater Chicago Food Depository, a nonprofit food distribution center, by arranging a fund raising party at Bar Louie Dearborn Station. The event attracted younger donors and raised more than \$1,000.

Fooz for a Cause — Care & Share volunteers with Microsoft Corporation conducted a fundraising foosball tournament for Office Server Group Teams to support Care & Share's NAB Kerala project during Microsoft's Giving Campaign month of October. The recommended donation for participation

matching. Fifteen teams participated, raising more than \$750.

Tattukada— For the second year in a row, Care & Share volunteers and the Kerala Association of Washington organized a fund raising food stall "Thattukada" during the Association's cricket tournament. About fifteen housewives prepared delicious home foods such as idli, vada, cutlet, etc. and served the players and spec-"Thattukada" brought in more than \$1,000, and the funds will be utilized to support our project with NAB Kerala.

# BOARD OF DIRECTORS

**JANUARY 2010** 

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### **UPCOMING PROJECTS FOR 2010**

These are some of the projects that we plan to support in the upcoming year. We cannot achieve them without your generous support.

#### Pain & Palliative Care

Cancer is reported as the disease afflicting families more than any other ailment. Care & Share will continue to work with Pallium India to rehabilitate some of these families. We are budgeting \$5,000 towards this cause.

### Chronic Kidney Disease Support

Kidney diseases are one of the costliest to treat. Care & Share works with Cochin Kidney Foundation to support dialyses for the most needy patients. Care & Share will support 250 dialyses in the upcoming year. A total of \$6,000 needs to be raised to achieve this goal.

## Medical & Eye Care Camps

was \$25 with equal company

Every year, Care & Share conducts 3 or 4 medical and eye care camps that benefit more than 1,500 people. To continue our efforts in this space, we need to raise around \$2,500.

### Professional Education Scholarships

Professional education such

as nursing, computer applications, and teachers training helps bring the students and their families to the forefront of the society. Every year, we spend more than \$9,000 towards such scholarships. We request your support to continue these scholarships.

# Orphanages and Old Age Homes

In 2008-2009, Care & Share supported various institutes with more than \$8,000. We are committed to continue

this support in the coming year as well.

### Food Banks in Chicago

Care & Share started supporting food banks in the Chicago area in 2009. With the economic downturn, the need for food shelters have dramatically increased. We plan to support these shelters by raising \$2,500.

## **Children with Special Needs**

For the past few years, Care & Share has been supporting the project for Children with Multiple Disabilities executed by NAB Kerala. We have pledged to increase this support by 50% for the next couple of years. In addition to this, we will also be supporting Raksha Society (www.rakshasociety.org) in Kochi that empowers children with cerebral palsy. Our target is to raise \$6,000 towards these two projects.

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# Do you care enough to share?

- 2 -----